



**Transform Kingston -
Listening Phase
18th March – 25th April
2021**

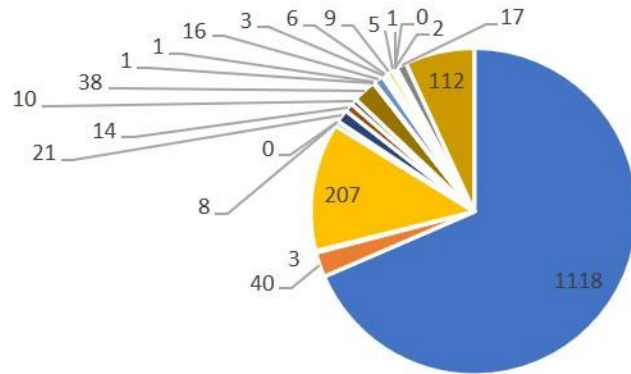
Final Results Report



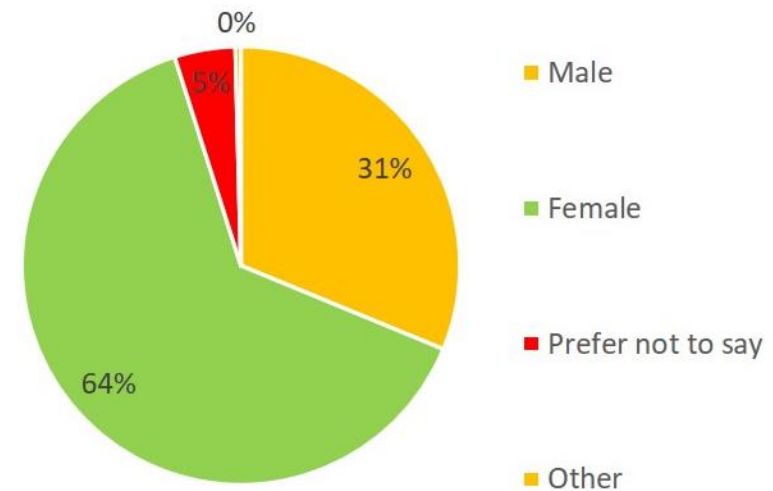
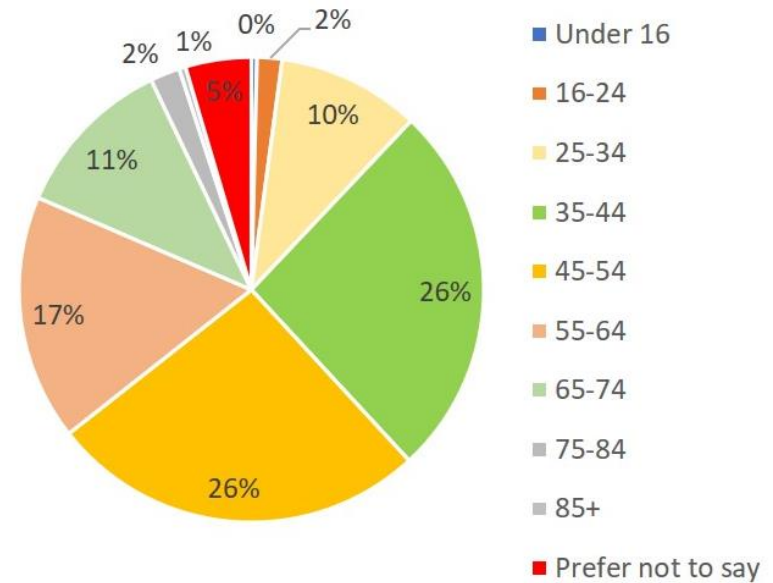
Engagement activity

- 2,284 completed surveys
- 255 completed children's surveys
- 49,236 reached online via social media
- 2 public webinars, attended by more than 30 local people
- Advertised survey via media, digital screens in the town centre, a flyer drop to c. 17,000 households, Kingston Libraries and council newsletters and social media

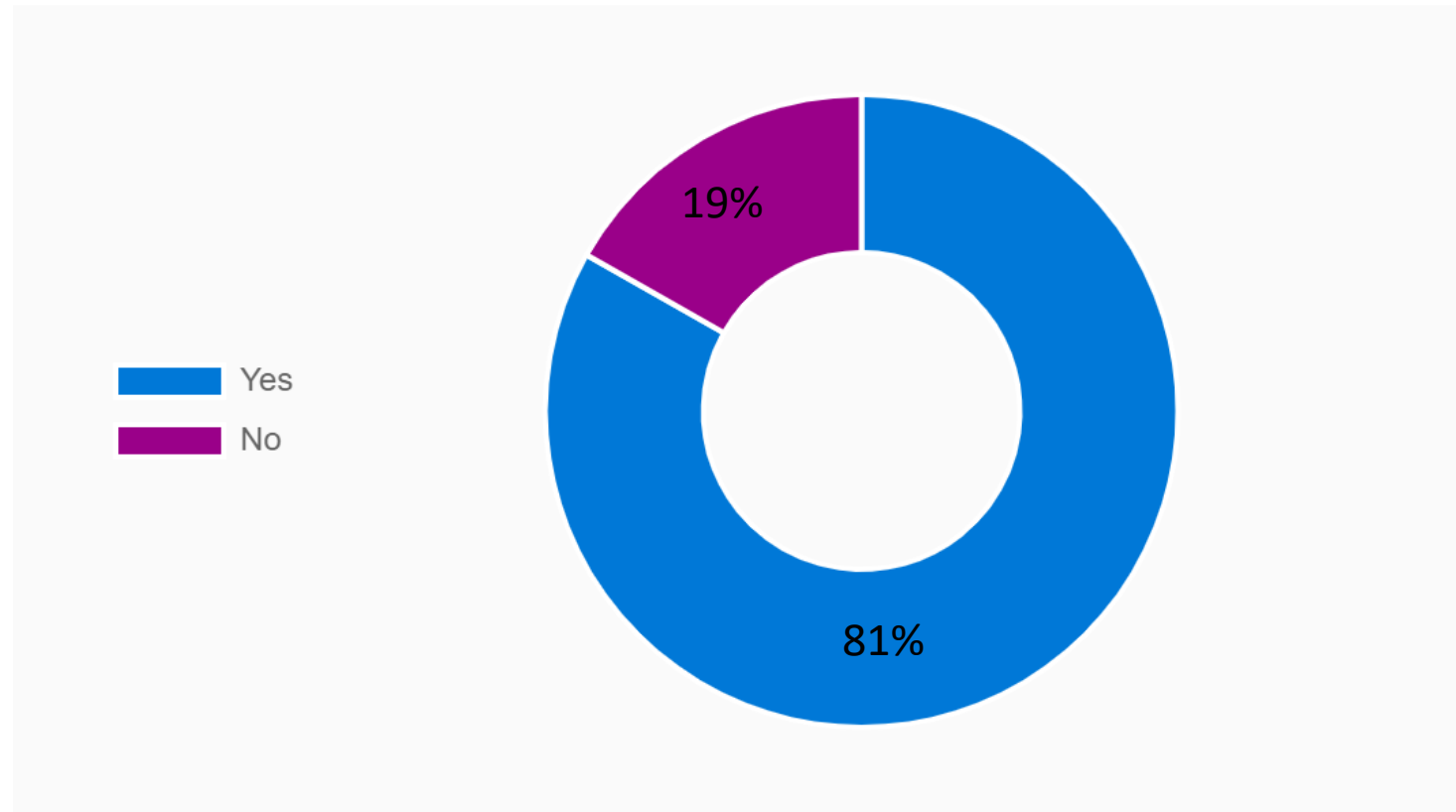
Who are our respondents?



- White - English / Welsh / Scottish / Northern Irish / British
- White - Irish
- White - Any other White Background
- White - Gypsy or Irish Traveller
- Mixed / Multiple ethnic groups - White & Black Caribbean
- Mixed / Multiple ethnic groups - White & Black African
- Mixed / Multiple ethnic groups - Any other
- Mixed / Multiple ethnic groups - White & Asian
- Asian or Asian British - Indian
- Asian or Asian British - Pakistani
- Asian or Asian British - Bangladeshi
- Asian or Asian British - Tamil
- Asian or Asian British - Chinese
- Asian or Asian British - Any other Asian background
- Asian or Asian British - Korean
- Black / African / Caribbean / Black British - Caribbean
- Black / African / Caribbean / Black British - African
- Black / African / Caribbean / Black British - Any other background
- Other ethnic group - Arab
- Any other ethnic group
- Prefer not to say



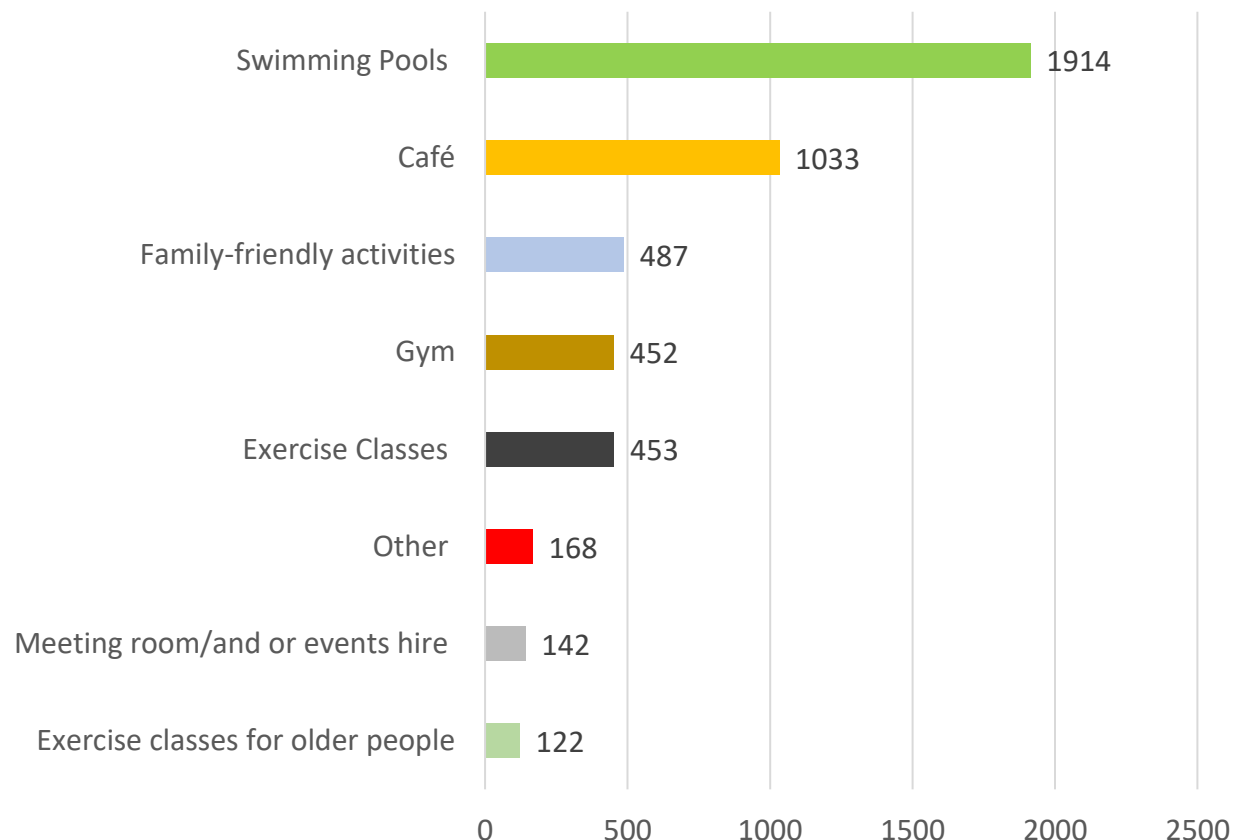
Q1: Before it closed, in December 2019, did you ever visit the Kingfisher Leisure Centre?



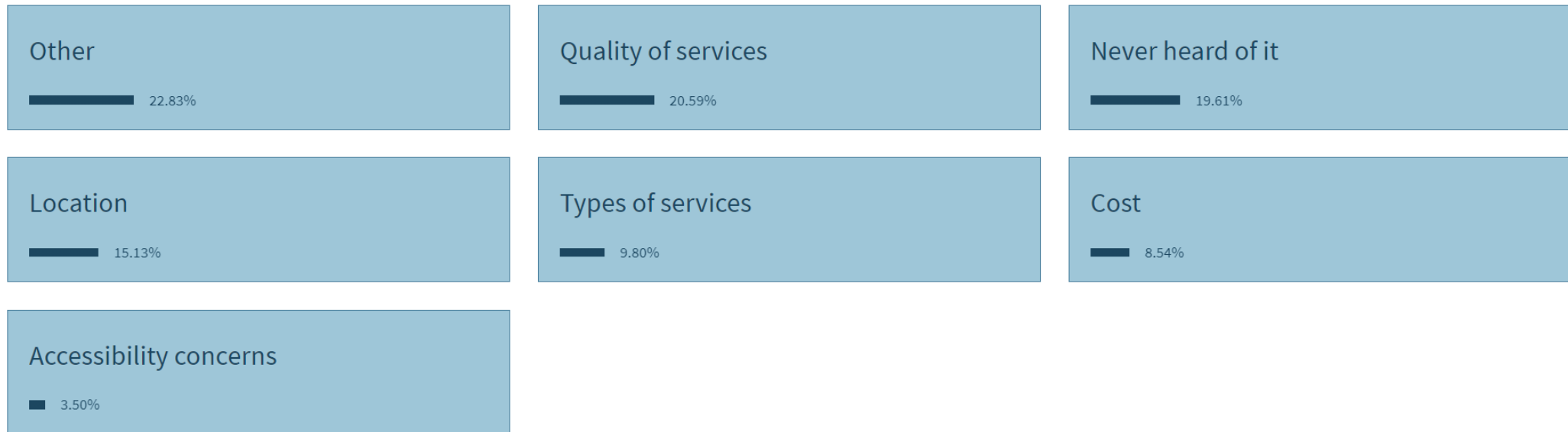
Q2: If yes, which parts of the centre did you or your family use?

Headline Findings

- The majority of respondents (1914 voters) used the swimming pool(s) most frequently
- 1033 voters regularly visited the Centre's Café
- Less than 150 voters used the meeting rooms or event hire facilities.
- Just over 100 voters utilised the exercise classes for older people



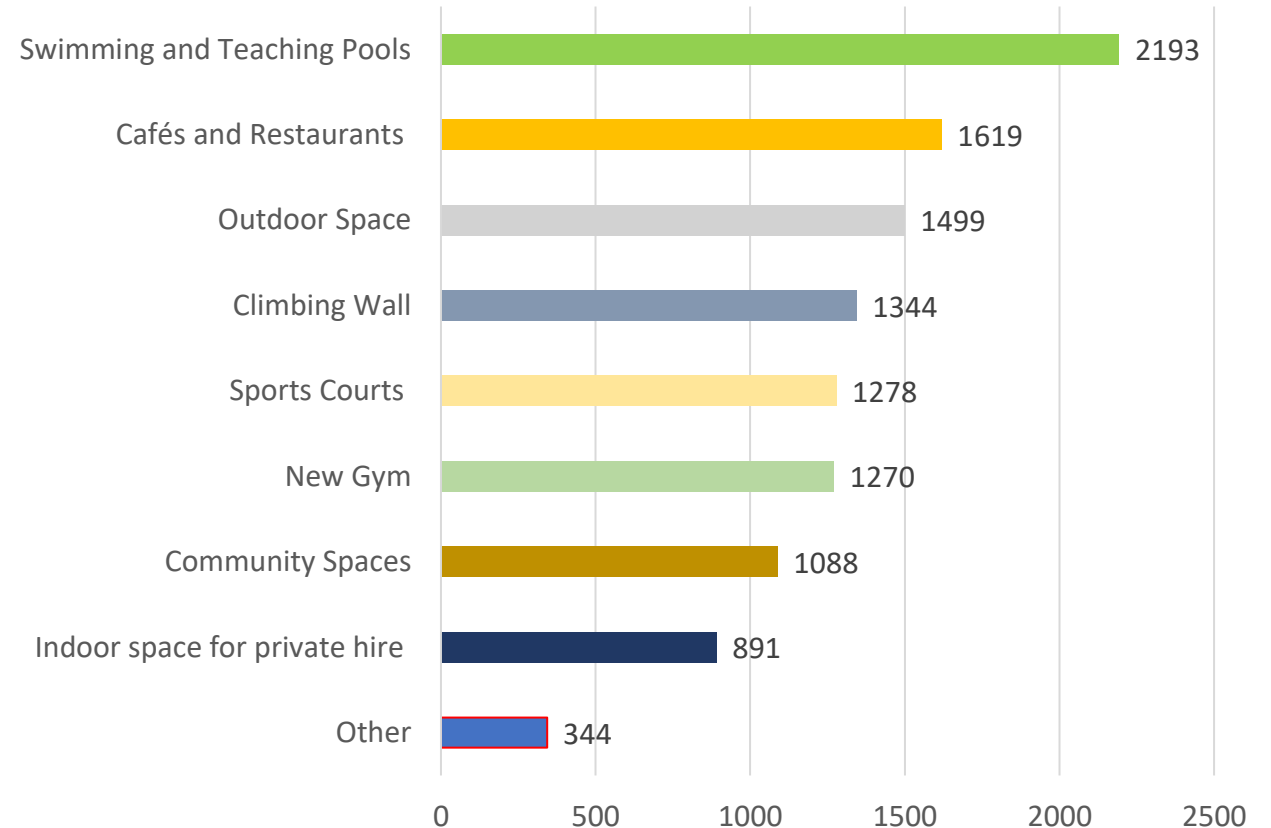
Q3: If you didn't use the centre, please tell us the reasons why?



Q4: What would you like to see in a new community leisure destination?

Headline Findings

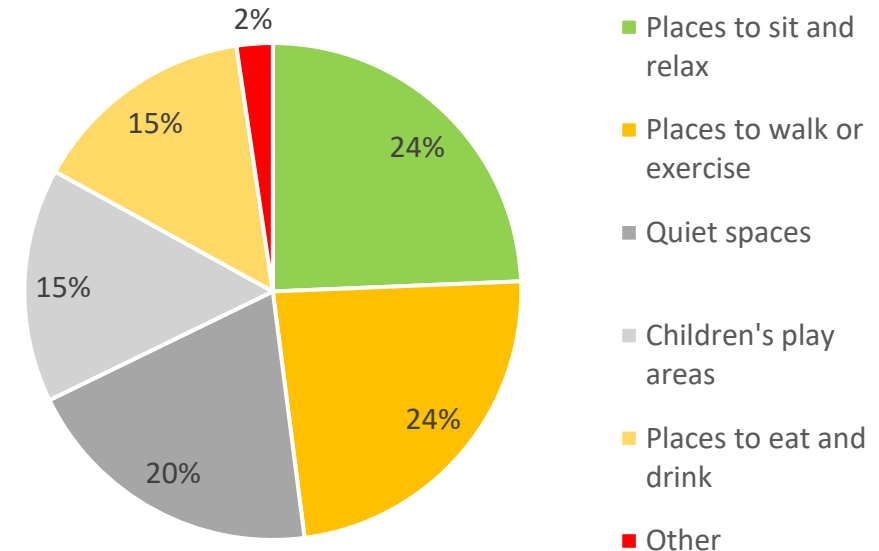
- The most popular choice is for a new swimming and teaching pool
- The number of people supporting the proposal for new cafes and restaurants is the next most popular choice, followed by outdoor socialising space.
- The least popular choice is community spaces and indoor space for private hire.



Q5: We want to improve public outdoor spaces. What would you like to see in these spaces?

Headline Findings

- Consistent with the rest of the feedback, most people would like to see new places to sit and relax (24%), or walk and exercise (24%)
- Respondents were also supportive of proposals for new quiet spaces (20%) and children's play areas (15%)
- Only 15% believe there is a need for new places for residents to eat and drink with friends and family

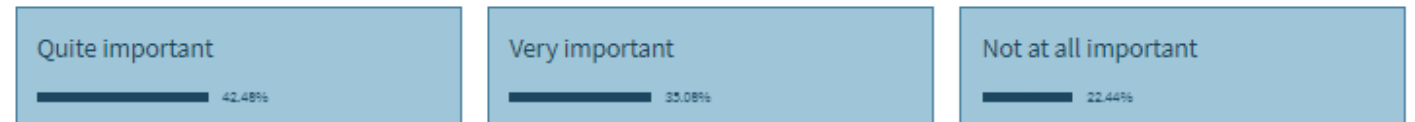


Q6: Our vision is to repurpose the historic Guildhall building. What is most important to you?

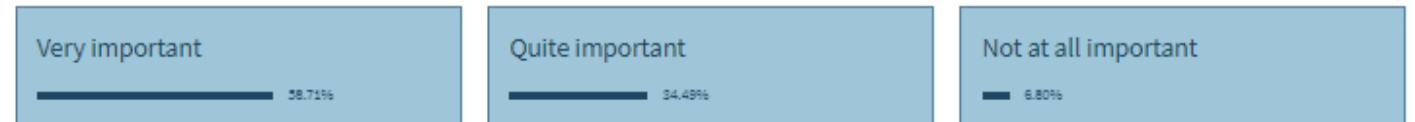
Headline Findings

- 77% of respondents felt continued public access to the Guildhall was 'quite' or 'very' important. This is reflected in the other feedback received.
- Similarly, the overwhelming majority felt it was 'very' or 'quite' important to restore the building and keep it for future generations, with only 7% feeling this wasn't important at all.
- There was strong support for improved landscaping and improved energy efficiency and sustainability.

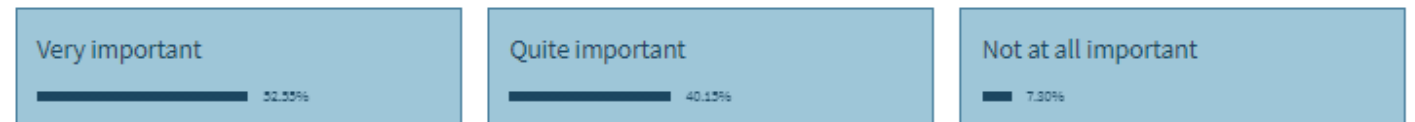
a. Continued public access to the building



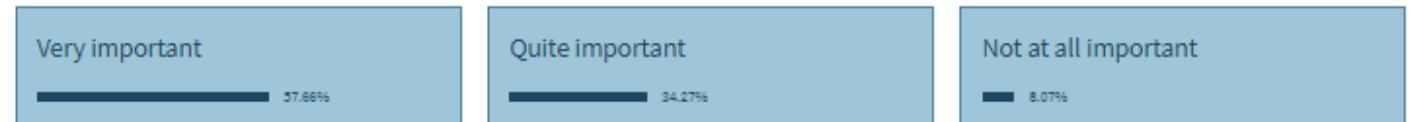
b. The building is restored and kept for future generations



c. Improving the landscape around the building



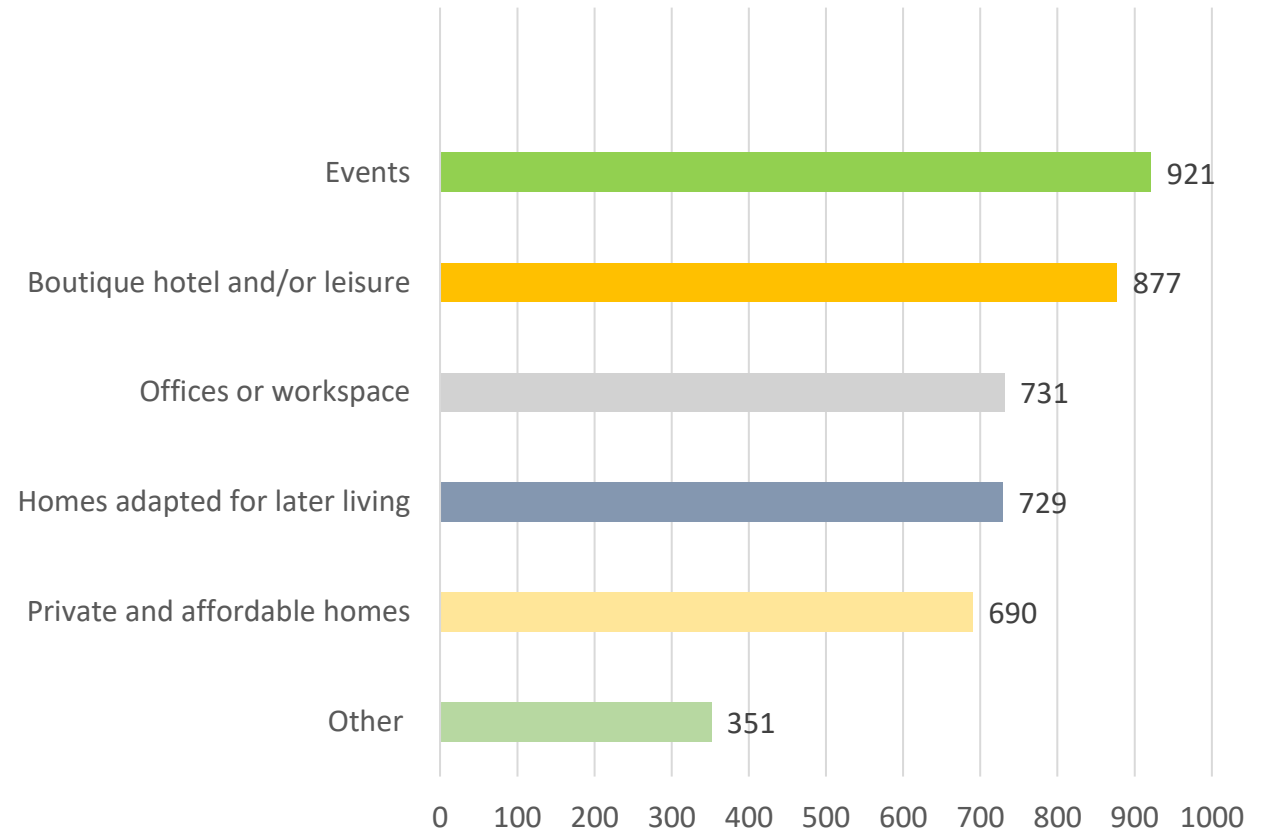
d. Improving energy efficiency and sustainability



Q7: We will also be redeveloping the wider Guildhall campus, including the other two council-owned buildings on the site. What would you like to see here?

Headline Findings

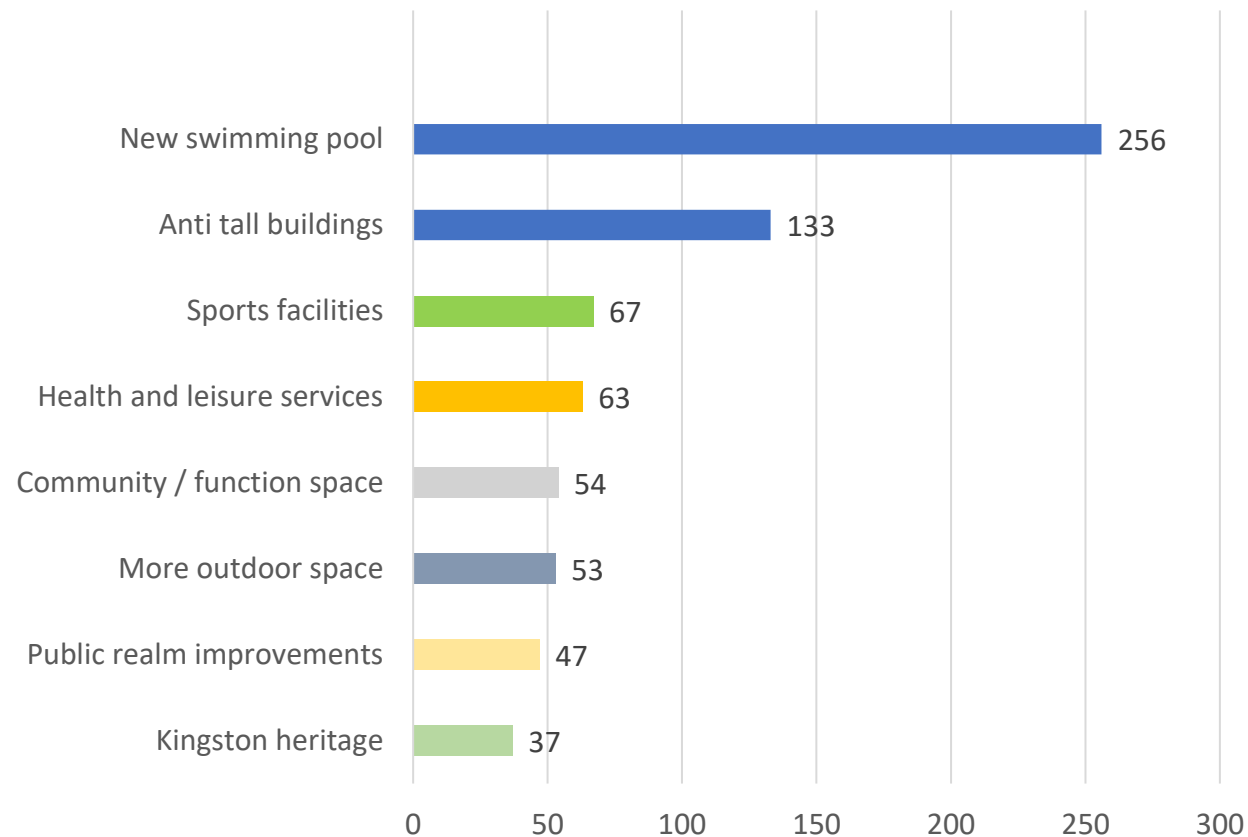
- The two most popular options were events space (921) and a boutique hotel and/or leisure facility (877).
- Similar levels of support were received for offices or workspace (731) homes adapted for later living (729), and private and affordable homes (690).
- There was a fairly even spread of support for all these options, demonstrating an open mindedness about what could be delivered here.



Q8: Do you have any other comments?

Headline Findings

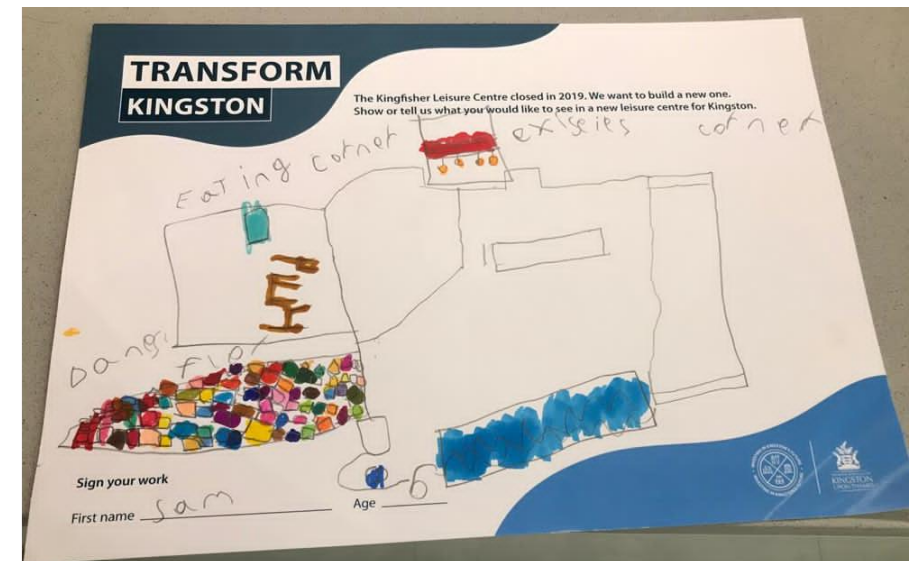
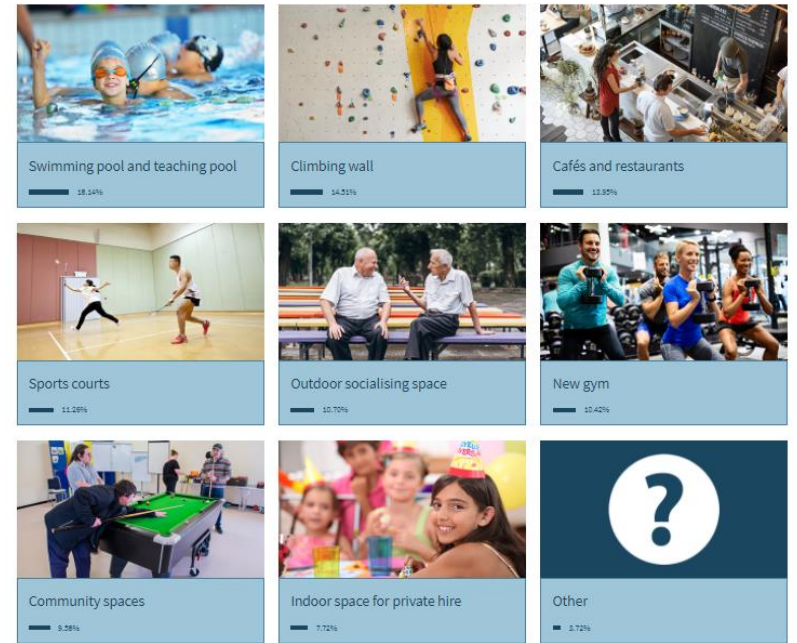
- 884 people gave further comments on the survey.
- The most overwhelmingly popular comment centred around the provision of a new swimming pool (256).
- The most common concern expressed was about tall buildings, particularly housing (133).
- Other generally popular comments included new sports facilities (67 – many mentioning squash courts), health and leisure services (63), community space (54), and more outdoor space (53).



Engaging young people

To engage with a younger audience we:

- Launched a special children's digital survey which just over 250 children have completed.
- Met with a number of key stakeholders:
 - Achieving for Children
 - Kingston Academy
 - South Thames College Group
 - Kingston University
 - Creative Youth
 - Kingston Royals
 - Rose Theatre
- Distributed an activity sheet aimed at young children with local schools and libraries to encourage children to draw or write about what they want to see at the new leisure centre.



Children's survey results

Headline findings from the children's survey were:

- 79% of respondents had visited the Kingfisher centre before it closed
- Of these, most (80%) went to use the swimming pools, with the next most popular facility being the café (43%) and others being significantly less popular.
- Most respondents wanted to see swimming pools in the new facility (77%), and other popular options were a climbing wall (61%) and cafes and restaurants (59%).
- For outside spaces, all options had significant support, though places to sit and relax (65%) and places to walk and exercise (59%) were the most popular.
- We received a total of 155 written comments in the survey. The main priorities for young people which emerged from this, for the Kingfisher site, were:
 1. Activities for young people, such as a skate park (27.8%)
 2. Swimming pool (21%)
 3. Green spaces (13%)

Key Findings

Kingfisher:

- Re-provision of the swimming pool
- Offering more sport facilities i.e. gym, squash courts, climbing wall
- Making the centre more affordable and accessible
- Provide community and / or function space
- Delivering activities for younger people

Guildhall complex:

- Continued public access to the Guildhall
- Most popular uses for the Guildhall were events space or boutique hotel
- Respecting the heritage of Kingston
- Preserving the existing building of the Guildhall
- Wariness of tall residential development
- Delivering improved outdoor spaces and public realm
- Open mindedness about Guildhall complex uses