



THE ROYAL BOROUGH OF
KINGSTON
UPON THAMES

Transform Kingston - Phase 2

Engagement Report

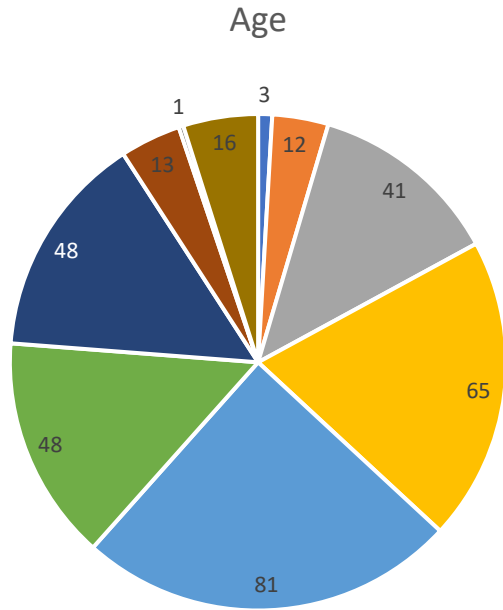




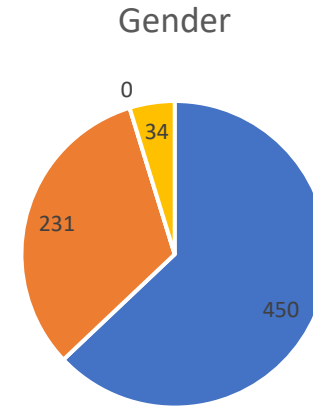
Engagement activity

- 1,195 completed surveys
- Two public webinars with 52 total attendees
- 72 enquiries by email or phone
- 196 conversations across three in-person events
- Advertised via media, digital screens in town centre, a flyer drop c. 17,000 households and newsletter drop c. 4,000 residents, paid social media advertising, and via council social media and newsletters.

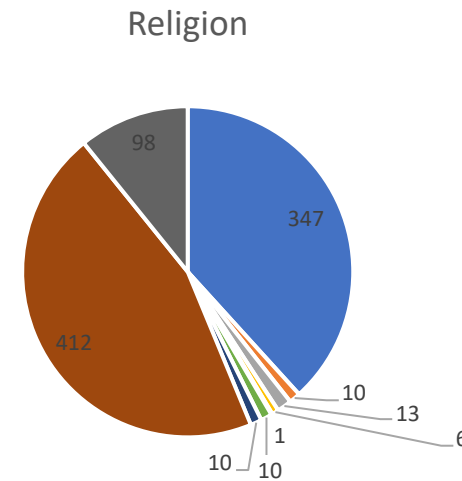
Who are our respondents?



■ Under 16 ■ 16-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65-74 ■ 75-84 ■ 85+ ■ Prefer not to say



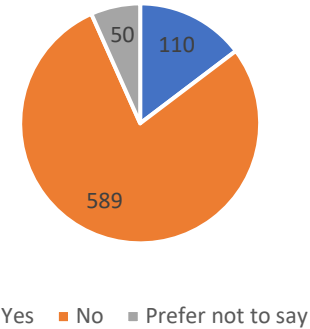
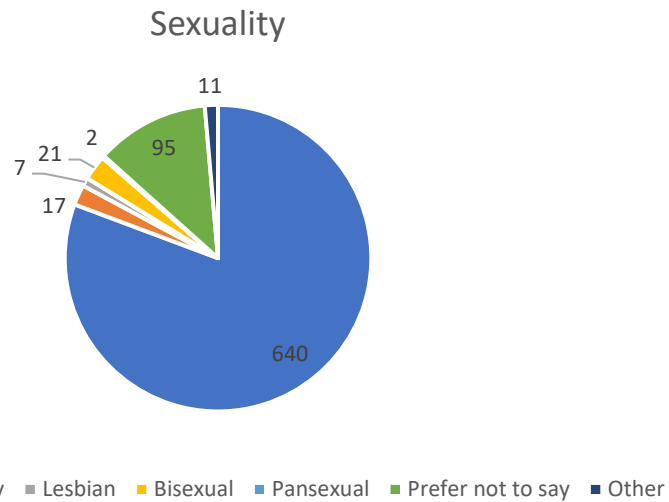
■ Female ■ Male ■ Other ■ Prefer not to say



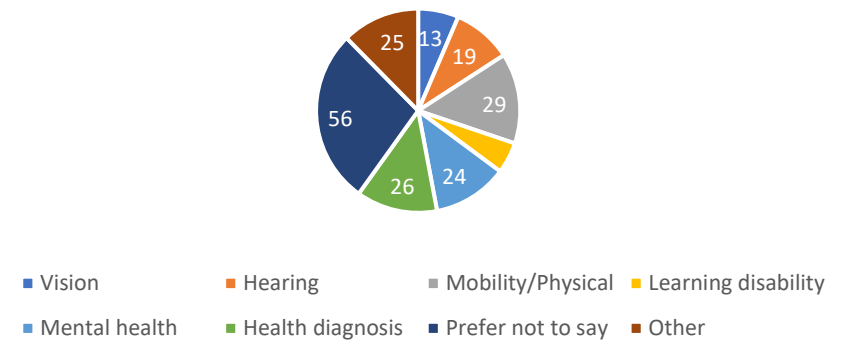
■ Christian ■ Buddhist ■ Hindu ■ Jewish ■ Sikh ■ Muslim ■ Other ■ No religion ■ Prefer not to say

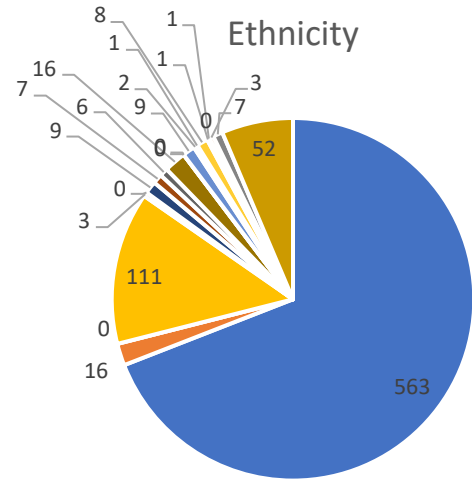


Physical/Mental Health Conditions Lasting/Expected for 12 Months or More



Health Conditions/Impairments





- White - English/ Welsh/ Scottish/ Northern Irish/ British
- White - Gypsy or Irish Traveller
- Mixed / Multiple ethnic groups - White & Black Caribbean
- Mixed / Multiple ethnic groups - White & Asian
- Mixed / Multiple ethnic background
- Asian or Asian British - Pakistani
- Asian or Asian British - Chinese
- Asian or Asian - British - Korean
- Black / African / Caribbean / Black British - Caribbean
- Black / African / Caribbean / Black British - Any other background
- Any other ethnic group
- White - Irish
- White - Any other White Background
- Mixed / Multiple ethnic groups - White & Black African
- Mixed / Multiple ethnic groups - Any other
- Asian or Asian British - Indian
- Asian or Asian British - Bangladeshi
- Asian or Asian British - Tamil
- Asian or Asian British - Any other Asian background
- Black / African / Caribbean / Black British - African
- Other ethnic group - Arab
- Prefer not to say

Q1: In response to your feedback, our emerging proposals include a new swimming pool and teaching pool with accessible changing areas. Proposals also make provision for a variety of other sport facilities, including basketball, indoor football, badminton, netball and squash as well as spaces for exercise classes and a gym.

Do you think this is the right mix of sports facilities?

Number of respondents: 1,195

Average score: 77%

Click on the bar below to give your opinion, left if you strongly disagree and right if you strongly agree.



Q2. You also said you wanted to see a range of other facilities. Our proposals therefore include family friendly activities (including soft play and a 'clip and climb' wall), community spaces and a café to sit, relax and socialise in.

Do you think this is the right mix of other facilities?

Number of respondents: 1,062

Average score: 77%

Click on the bar below to give your opinion, left if you strongly disagree and right if you strongly agree.



Q3. Our early proposals include high quality public areas and a better connection to Fairfield Recreation Ground to improve and help encourage better use of the outdoor spaces. Do you agree this is the right approach?

Number of respondents: 1,135

Average score: 81%

Click on the bar below to give your opinion, left if you strongly disagree and right if you strongly agree.

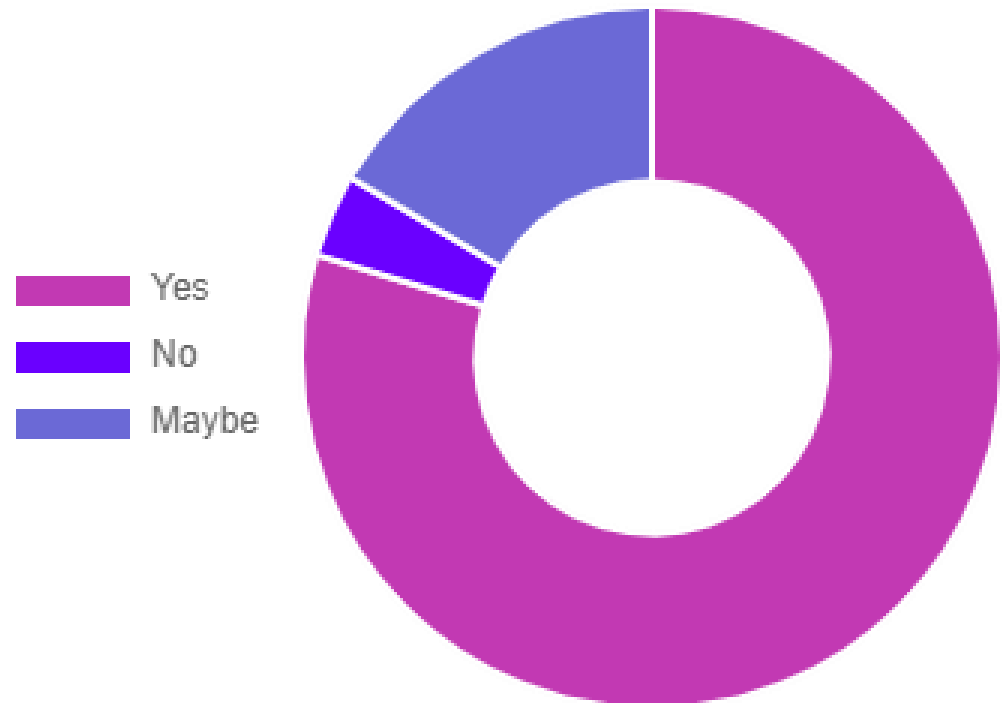


Q4: Is the proposed new leisure centre and improved outdoor space somewhere you would like to visit?

Yes: 80%

No: 4%

Maybe: 16%



Q5: We are at the early stages of considering what we might deliver on the site of the adjacent Cattle Market car park. The site could be used to deliver much needed homes in the town centre. What kind of homes would you like to see here?

In order of popularity:

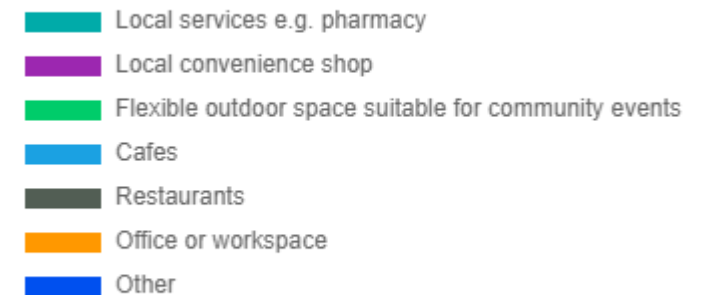
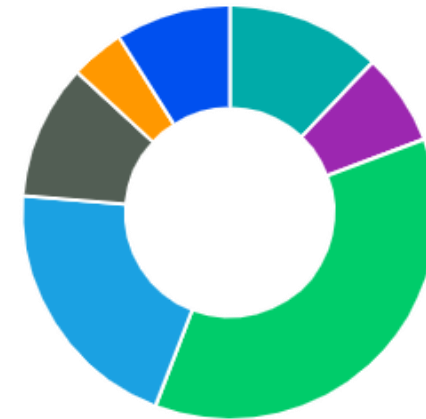
1. Affordable homes: 31%
2. Homes for first time buyers: 24%
3. Family homes: 18%
4. Later Living homes: 14%
5. Homes to rent: 13%



Q6: What type of other complementary uses would you like to see? (You can select more than one)

In order of popularity:

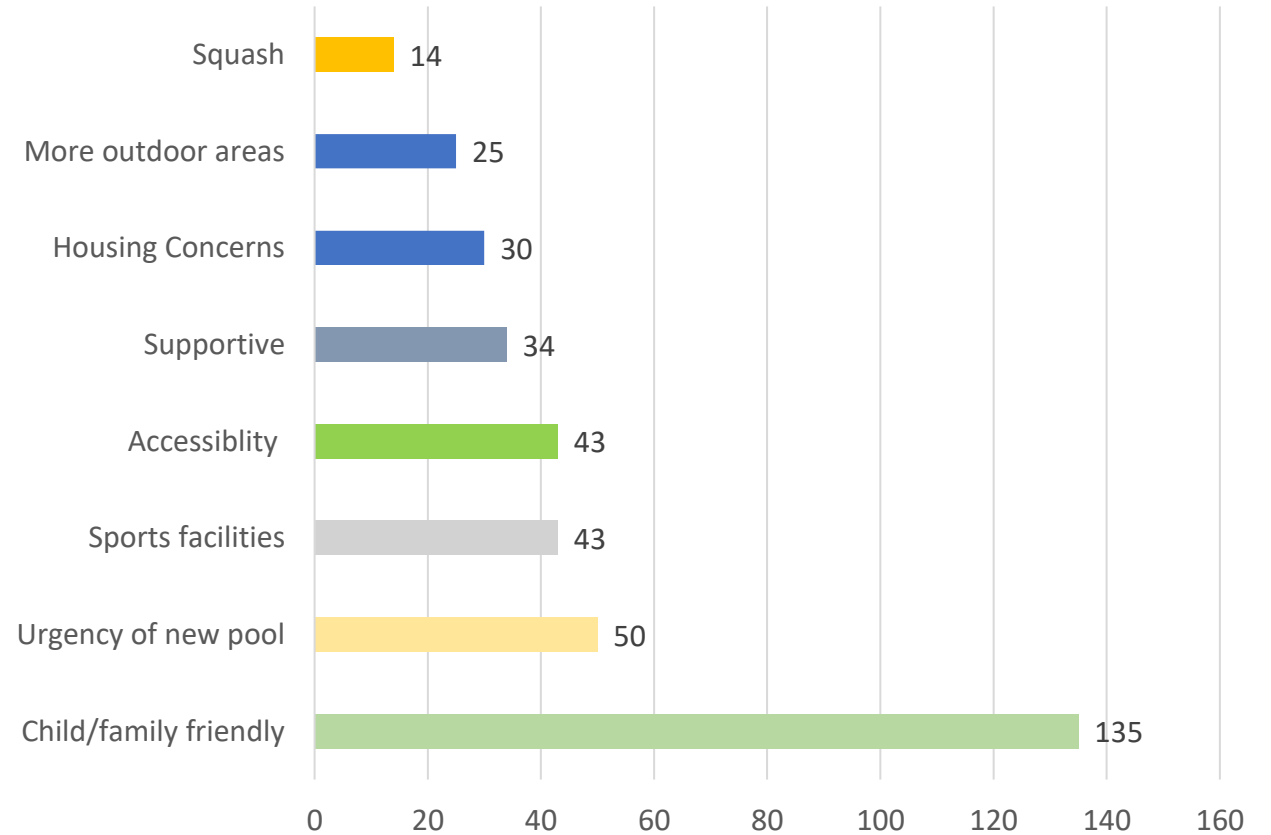
1. Flexible outdoor space suitable for community events: 37%
2. Cafes: 20%
3. Local services e.g. pharmacy: 12%
4. Restaurants: 11%
5. Other: 9%
6. Local convenience shop: 7%
7. Office or workspace: 4%



Q7: Do you have any other comments?

Headline Findings

- 511 people gave further comments on the survey.
- The most overwhelmingly popular comment centred around the child/friendly activities (135). This included a trend of people feeling the pool is more suitable for adults than children.
- Many respondents expressed a desire for urgency of the pool's delivery (50). Concerns were also raised with the prospect of more housing (30).
- Other frequent comments included concerns about accessibility (43), general praise for the proposals (34), sports facilities (43), and especially squash courts (14).



In person events

- We have held three in person events: one at the Summer of Fun event (9 July) another in Tolworth (10 July) and a final event in Kingston town centre (17 July).
- 196 people engaged across the three events.
- The tone of the responses echoed the survey, with a general positivity about the new leisure centre.
- Key themes expressed to date include: accessibility, child/family friendly activities and sustainability.



Key Findings

- Around 80 per cent of survey respondents thought the proposals had the right mix of facilities and that the outdoor spaces would be improved.
- 96 per cent of respondents said that the new facility was somewhere they would consider visiting (80 per cent 'yes' and 16 per cent 'maybe')
- Key themes which emerged in the feedback were:
 - A desire for family-friendly activities including opportunities for children's water play
 - A strong sense that the new facility must be highly accessible – going beyond statutory requirements
 - A strong sense that the new facility was a good thing and should be delivered as quickly as possible
 - Support for a better connection between the new facility and the library and museum